



Dear Fellow Holyoker,

I am writing to you on behalf of our friend, former Holyoke City Council President Kevin Jourdain, who is running for Councilor at Large in Holyoke this November. Kevin is running again because Holyoke needs strong leadership on the City Council. He has always been known as the Fiscal Watchdog of Holyoke and we sure need him back now more than ever before.

Holyoke faces unprecedented financial challenges. City Hall continues to increase taxes and fees at a record pace because they simply cannot manage their budget even with record levels of taxes on the residents. Highest residential tax burden in state. Highest commercial tax rates in state. City Hall and Boston pushing selfish tax overrides. Free cash has run negative. Tax Levy maxed out. City Hall raiding the rainy day accounts. Relying on one-time stimulus funds to balance the budget. Kevin is the experienced fighter we need to help straighten out the mess instead of putting more burden on seniors, working families and businesses.

Holyoke continues to be shortchanged in its local aid from Boston. Kevin will be a strong advocate to change these antiquated funding formulas so Holyoke receives the appropriate amount of funds for critical services and education it deserves.

Getting back local control of our schools. Kevin's children attend our Holyoke public schools. Kevin stands with our teachers, parents, and students who overwhelmingly want local control back. The Boston takeover has not worked and they have no plan to ever give control back.

Kevin is also fighting to preserve access to Natural Gas in Holyoke. Kevin is committed to work with the Holyoke Gas & Electric to end the foolish and hurtful gas moratorium Kevin also opposes the plan to take away natural gas service from thousands of residents who rely on it and force them to do very expensive conversions to other heating sources. Kevin will utilize his strong relationship with the G&E's leadership to bring the unnecessary gas moratorium to the end while also supporting our important green energy initiatives. We can and must do both.

For Kevin to be successful in our campaign to bring common sense to City Hall, he needs your support. For nearly 30 years, it has been great people just like you who have been the backbone of his past campaigns both as a volunteer and as a financial donor. Unfortunately, the cost of running a political campaign is very expensive. The Jourdain Committee needs your support to win in November! The people of Holyoke deserve leaders who are not afraid to lead and move the city forward to its greatest potential.

There are several ways to contribute and support our campaign to help Holyoke.

Firstly, please attend our Campaign Kickoff Fundraiser.

The Jourdain Committee will be holding a fundraiser party for Kevin on **September 16, 2021** **from 6:30-8:30pm at Pic's Pub located on Hampden Street in Holyoke**. Please save the date and enjoy a nice evening with Kevin and his campaign team for what is sure to be a lot of fun and a great discussion of the issues! (Suggested donation of \$20 or more please)

If you cannot attend that night or would like to send a check in advance, then checks can be mailed to:

The Jourdain Committee
c/o Richard Berrena, Treasurer
307 Linden Street
Holyoke, MA 01040

Another option is that On-line donations may be made at:
<https://www.kevinjourdain.com/donate.htm>

Any contribution would be greatly appreciated but the maximum contribution an individual can make is \$1,000 per calendar year.

Again, on behalf of Kevin and The Jourdain Committee thank you so much for your support! It is greatly appreciated!

Sincerely,

Richard Berrena

Richard Berrena, Treasurer
The Jourdain Committee

PS. If you would like to volunteer on the campaign or put up a lawn sign, please email us back and we will be sure to reach out to you! Thanks!

For more information on Kevin's campaign, please visit www.kevinjourdain.com